



# SPARTAN SCHOLAR

Winter 2012

## Gift Continues Family Philosophy

*Sue and Dick Kosmo turned Sue's high-school investment in PepsiCo stock into an investment in the community's future. They donated the stock to the McFarland Education Foundation and sponsor scholarships to graduating McFarland seniors.*

*They are pictured here with their granddaughters, Emma (left) and Nadia Schwedrsky.*



A mother's love comes in many forms. When Sue Kosmo was a high-school student, her mother's love came in the form of a refusal.

Sue's mother, a typist by trade, chose not to sign Sue's permission slip to enroll in typing class.

"I want you to go to college," said her mother, concerned that if Sue learned how to type she wouldn't feel the need for higher education.

Sue did go to college, but first she purchased a share of PepsiCo stock with her \$54 tax refund.

That decision paid off over the years, to the sum of \$10,000. After four decades, her PepsiCo stock split multiple times, and the dividends were automatically reinvested. Her stock is now worth more than \$10,000.

Sue and her husband Dick wanted to make a difference with their earnings. They decided to "reinvest" their PepsiCo stock in the McFarland Education Foundation, a nonprofit charitable organization that provides higher-education scholarships to its graduates.

PepsiCo and Pepsi-Cola Bottling Company of Madison matched her \$10,000 contribution to MEF. Their joint contribution allows for a perpetual scholarship, first awarded to a graduating high-school student, Autumn Schmidt, last spring.

"We wanted to give back to McFarland all that it did for our family," said Kosmo. Both of her children attended school in McFarland, where she served on the school board for four years. "It's a shame we can't do in other places in the state what happens in McFarland," said Kosmo.

True to her mother's philosophy, the scholarship each year recognizes a young woman entering math or science fields of study.

Kosmo strongly encourages others to give back by investing in the next generation of kids.

"It gives us a great sense of satisfaction," said Kosmo. "Truly, it has been rewarding to us personally."

## MEF Highlights:

- The McFarland Education Foundation (MEF) is a non-profit, charitable organization.
- Its primary mission is to provide higher education scholarships to McFarland graduates.
- Scholarship recipients are chosen based on a broad range of criteria. This recognizes deserving students who may not otherwise receive scholarship assistance.

## From Our Mailbag...

"By awarding me this generous scholarship, you've made my transition from high-school student to college student much easier. Not only has this scholarship assisted me financially, but it has reassured me that I have the support of the community, and the community wants me to be the best that I can be."

~Rebecca Young

"Thank you for helping me achieve my goals and advancing my education. It means a lot that there are people who care enough to help graduates pay for college."

~Dylan Brandt

"The financial help from this scholarship will help me out greatly. This gift will help to get me on my education pathway and I will someday be able to teach young kids. I truly do want to make a difference in the lives of people. Thank you so much."

~Mikaela Richter

"I am very honored to have been chosen in memory of your loved ones. It really means a lot to me to have your support and the support of the community in my education. Thank you for your generosity."

~Elise Gehrke

"Thank you for this wonderful scholarship. You don't know how much this means to me and how much this will help me out next year."

~Cameron Boeder

## Island Escape

Join the McFarland community at our Island Escape. It will be held Saturday, Feb. 25, from 7:00 p.m. to midnight at the Stoughton Country Club. Again this year, dress is casual, with island attire encouraged.

This year's event features the live steel drum music of *Tropixplosion*.

Along with dancing, the evening will include desserts, hors d'oeuvres, cash bar and a large variety of silent auction items.

Proceeds will support scholarships for deserving McFarland High School seniors this June and help ensure future funding.

*To register or make a donation for a student scholarship, please complete and return the form on the back page.*

*To contribute to the silent auction, or for more information, contact Nancy Walsh-Boeder 206-7410.*

## President's Message

Greetings from the McFarland Education Foundation (MEF)!

It is difficult to think of anything more important to the quality of life in a community and to its long-term vitality than education. Here in McFarland, our schools are blessed with an outpouring of support from local businesses, community leaders and our citizens.

For those unfamiliar with the McFarland Education Foundation, we are an extension of the great work accomplished by the McFarland School District. As a nonprofit organization run by board volunteers, our mission is to promote and enhance education opportunities for McFarland's students, particularly through higher education scholarships.

I am pleased to share with you that in just eight short years our foundation has had unprecedented success: we have awarded more than 400 scholarships to McFarland High School graduates while tripling the foundation's endowment fund!

Success like this doesn't just happen. It takes the involvement, generosity and support of our entire community. I've seen firsthand how McFarland citizens share their time, talent and funds. Whether it's donating an auction item for our winter dance, playing 18 holes at our summer golf fundraiser or establishing a memorial fund in a loved one's memory, McFarland continues to shine when it comes to charitable giving.

While it is true the foundation has experienced great success, our work is far from done. Our goal is to ensure every deserving McFarland graduate receives a scholarship – and to support creative educational programs.

We encourage you to join us in our efforts!

On behalf of the MEF and the students of McFarland, thank you!

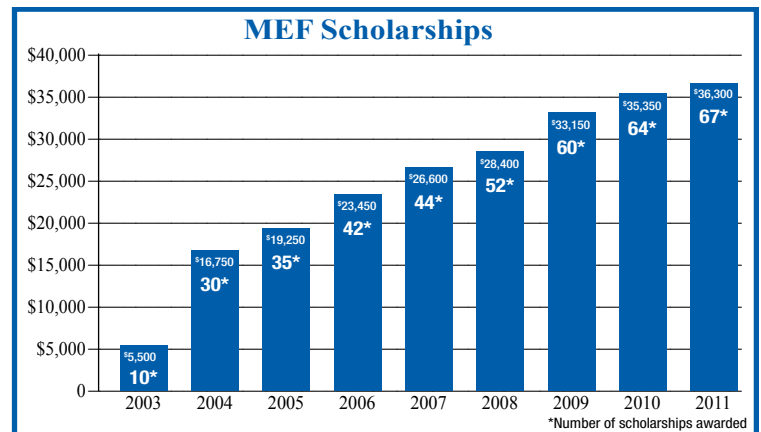
Sincerely,

Connie Fedor,  
President

McFarland Education  
Foundation  
608-838-6446



Connie Fedor  
MEF President



## MEF Board of Directors

### President:

**Connie Fedor**,  
Public Relations,  
Flaherty & Associates

### Vice-President:

**Mike Smits**, Manager,  
Gunderson Funeral  
Homes

### Treasurer:

**Sarah Harrington**,  
Assistant Controller,  
Astar Capital  
Management

### Secretary:

**Betsy Stetenfeld**,  
Managing Editor,  
CUNA Inc.

### Board Members:

**Scott Brown**, Superintendent,  
McFarland Schools

**Gabriela Cristobal**, Student,  
McFarland High School

**Marina Edwards**, Sr. Retirement  
Consultant, Towers Watson

**Cathy Fleming**, Marketing,  
Fleming Development

**James Hickey**, Principal,  
McFarland High School

**Craig Howery**, Retired Consultant

**Shari Kuemmel**, Retired Teacher,  
McFarland Schools

**Betty Osterhaus**, Development &  
Promotion

**Penny Rasmussen**, Hairdresser,  
Shear It Iz, LLC

**David Robbins**, Branch Manager,  
McFarland State Bank

**Bryan Smith**, Financial Consultant,  
Greater Dane Financial Associates

**Toni Stolarik**, Graphic Design,  
Page Production

**Nancy Walsh-Boeder**, Educator,  
McFarland Schools

**Art Weber**, Account Executive,  
Financial Institutions Product Corporation

**Vicki Wendorf**, Transcription Services,  
UW Medical Foundation

**Eileen Wilson**, Program Coordinator,  
WI Medical Society Foundation

### Honorary Board Members:

**Don Barnes**, Retired Principal,  
McFarland Schools

**Don Breitenbach**, Retired Superintendent,  
McFarland Schools

**Patrick Kennedy**, Retired Superintendent,  
McFarland Schools

**Pat Rossman**, Retired Teacher,  
McFarland Schools

**Steve Swanson**, President,  
McFarland State Bank

# Thank You, Scholarship Sponsors

The McFarland Education Foundation thanks these individuals, families and businesses for sponsoring scholarships. Their generosity has made a difference for many of McFarland graduates who continue their academic pursuits beyond high school.

## MEF Named Scholarships in 2011

Betty and Gene Henry Family	D'Amato Family & Friends in honor of Bill Garvey & Dave Heilman	McFarland State Bank
Bonnie Frisch Memorial	Hope Rod & Gun Club	Secondary Parent School Council
Bradley Hettinger Memorial	Joel Marino Memorial	Susan "Suey" Starczynski Memorial
Cole Lehnherr Memorial	Jordan Family	Wayne Wendorf Memorial
Dave & Janet Johnson		

## MEF Scholarship Endowment Funds

Angie O'Donnell Memorial	Kosmo Family/Pepsico Scholarship
Anthony D'Amato and Norman Raasch Memorial	Margaret Hayes Carew for Literacy
Bernie Friedlund Boy Scout Troop 53	Marian Garvey Memorial
Brandon Garland Memorial	Polipnick Family
Charla's Fund	Robert Renslo Memorial
Donald Pahnke Memorial	Rossmann Family
Emmy Kennedy Memorial	Schwartz Family
Engen Family	Shirlene Mack Memorial
Harrington Family	Thieding Family Memorial
Howery Family	Thomas Garvey Memorial
Jack T. Pingel Spirit of Music	Weber Family

## McFarland Community Chips In With Annual Golf Outing



*McFarland School Board President, Arlyn Halverson teeing off at a recent MEF Golf Outing at the Stoughton Country Club.*

The 3rd Annual McFarland Education Foundation Golf Outing was a great success! Over 60 golfers enjoyed the prestige of Stoughton Country Club's challenging 18-hole golf course overlooking beautiful Lake Kegonsa.

The scramble format proved to be fun and challenging for golfers of all levels. (A scramble involves each player teeing off and the team choosing the best shot and all continue play from that one spot. This continues until the ball is "in the hole!") There were a variety of hole-challenges and an abundance of prizes awarded.

### 2012 - MARK YOUR CALENDARS!

Mark your calendars for the 4th Annual McFarland Education Foundation Golf

Outing scheduled Saturday, August 18, 2012. This is a great opportunity to play a local private course that is beautifully maintained and cared for. Your support is vital to the success of the MEF in providing higher education scholarships to McFarland graduates.

Here are some of the ways you can help:

- Play in the 2012 golf outing
- Sponsor a tee or green
- Donate a prize
- Make a contribution directly to MEF (now accepting Visa, MasterCard and Discover for online donations at [www.mcfarland.k12.wi.us](http://www.mcfarland.k12.wi.us) under "For Parents")

For further information contact Craig Howery at [howhaus@charter.net](mailto:howhaus@charter.net) or (608) 219-3659.

## Contact Us:

**McFarland Education Foundation**  
5101 Farwell Street  
McFarland, WI 53558

**Telephone Contact:**  
Connie Fedor  
(608) 838-6446

**Website:**  
[www.mcfarland.k12.wi.us](http://www.mcfarland.k12.wi.us)  
"For Parents"

# Island Escape

*An evening of live music, dancing, hors d'oeuvres, desserts, a silent auction and fun!*

*To benefit the McFarland Education Foundation Scholarship Program*

**Saturday, February 25 • 7 p.m. to midnight**  
**Stoughton Country Club • 3165 Shadyside Dr. • Stoughton, WI**

*featuring the steel drum band, Tropixplosion*

\$50 per person in advance, \$55 after Feb. 11, 2012 (\$35 tax-deductible)

Cash Bar • Casual Island Attire (think tropical!)

*Don't miss out on The Diamond Boutique raffle! Tickets are \$10 each or 3 for \$20 and are available at The Diamond Boutique in McFarland, at McFarland High School, or from a Foundation board member.*

To attend, fill out the form, and mail along with check to:

McFarland Education Foundation  
5101 Farwell Street  
McFarland, WI 53558

*Tickets available at the door.*

Yes, I/We will attend:

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone/Email \_\_\_\_\_

No, I/We won't be able to attend, but enclosed is my donation for student scholarships.

**McFarland, WI 53558**  
**BOXHOLDER**

PRSR STD  
US POSTAGE  
**PAID**  
MADISON WI  
PERMIT NO 1027

5101 Farwell Street  
McFarland, WI 53558

